

Quadrant 4 Systems Announces Formation of Quadrant4 Media Division

ROLLING MEADOWS, Ill., April 23, 2014 (GLOBE NEWSWIRE) -- Quadrant 4 Systems Corporation (OTCQB:QFOR) ("Quadrant 4") is pleased to announce that it has created a new Media Division, Quadrant4 Media, focused on delivering cloud based platforms, solutions, and services for the Media & Publishing industry. Quadrant4 Media's technology solutions will enable industry players to achieve greater efficiencies while expanding their capabilities. This new division will be based in Irvine, CA and will be supported by Quadrant 4's global delivery footprint.

Media companies are faced with a deluge of new distribution channels (web, social media, mobile), a proliferation of devices (smartphones, tablets, smart TVs, and more), and audiences demanding content in multiple form factors with greater update velocities. These changes, against a backdrop of shifting monetization models, pose unique challenges among media companies. Quadrant4 Media's value proposition is to enable clients to contain costs, benefit from economies of scale, expand distribution channels, while staying current with the changing landscape of technology. This is made possible through a state-of-the-art dynamic and scalable cloud media platform with a rich feature set that spans functionality in web, mobile, social, and analytics, and powers dozens of leading media brands through a global footprint of highly trained teams of media-aware professionals.

Nandu Thondavadi, CEO of Quadrant 4, stated: "We are excited to expand our focus in the media and publishing sector by establishing this new business unit. We believe we have the right people, processes, and product in place to help grow and expand in this segment. Quadrant4 Media's product offerings have the potential to achieve tremendous economies of scale and enable media companies to provide omnichannel media distribution while containing costs. It is a win-win scenario, and one in which we strongly believe we have a very compelling business proposition for media and publishing companies."

About Quadrant 4 Systems Corporation

Quadrant 4 Systems is a leading provider of SMAC (social media, mobility, analytics and cloud computing) technology platforms, solutions and services to companies in the Media, Retail, and Healthcare sectors. With over 1000 associates around the globe, Quadrant 4 services over 150 companies worldwide. More information about Q4 Systems can be found at <http://www.qfor.com>.

Forward-Looking Statements

This release contains forward-looking statements, which are subject to the inherent uncertainties in predicting future results and conditions. Any statements that are not statements of historical fact should be considered to be forward-looking statements. Certain factors could cause actual results and conditions to differ materially from those projected in such forward-looking statements. We do not undertake any obligation to release publicly revised or updated forward-looking information, and such information included in this release is based on information

currently available and may not be reliable after this date.

CONTACT: Investor Relations
Mike Bowdoin
RedChip Companies
Phone: 800.733.2447, ext. 110
Email: mike@redchip.com