

Quadrant 4 Uses Its Cloud-Based Exchange Technology to Address Needs in Education Market

Initial Focus on K-12 Schools in U.S., a \$5 Billion Addressable Market Opportunity

ROLLING MEADOWS, Ill. and ATLANTA, Nov. 17, 2014 (GLOBE NEWSWIRE) -- Quadrant 4 System Corporation (OTCQB: QFOR), the vertical cloud platform company, announces the formation of its Education Group to serve the global education community. Quadrant 4's Chairman, Dhru Desai, has tasked the new service group to leverage Quadrant 4's successful Social, Mobile, Analytic and Cloud (SMAC) platform, and to release the first product in its new line of affordable and sustainable learning solutions by early 2015.

U.S. schools confront unprecedented challenges as more than 50 million students face the rigorous Common Core standards and new technology-enhanced, evidence-based question items to test those standards in 2015. School districts require solutions to teach new concepts to teachers, while providing real-time assessments and data-driven, personalized instruction to students.

Quadrant 4 understands the acute and immediate need for an education platform that solves challenges related to the proliferation of increasingly complex standards; the introduction of new testing formats; and the requirement for teachers to learn and teach new concepts. Over the next 24 months, Quadrant 4 will introduce solutions that address critical challenges faced by this network of over 130,000 schools, which is expected to consume \$2.1 trillion of federal, state and local budgets in 2015.

The education market offers Quadrant 4 a unique opportunity to leverage its proprietary exchange technology and its proven SMAC unified content platform to the benefit of the educational system. The exchange platform is designed to make learning a rich, self-empowering experience for the millions of learners in the U.S. and around the globe.

The first learning solutions powered by Quadrant 4's education platform are scheduled for release in early 2015. These offerings will provide web-based and tablet-based mobile learning opportunities to supplement traditional classroom instruction for K-12 students in public, private, and faith-based school systems, estimated to be a \$5 billion addressable market opportunity. The Quadrant 4 solution will support existing national and state standards and will incorporate opportunities for students to identify, explore, and pursue areas of interest and affinity.

"Nationwide, 40% of all students are performing below grade level and this trend is expected to increase," said Desai. "Our initial entry in the market will serve this population and will include solutions in the areas of adaptive instruction, focused periodic measurements of progress, intervention, and technology-enhanced, evidence-based question theory. Quadrant 4 plans to leverage its award-winning SMAC platform to drive a revolutionary shift in the delivery of individualized learning experiences."

The Education Group will implement the vision and roadmap outlined by Dr. Nandu Thondavadi, CEO of Quadrant 4, and expand the services provided by Quadrant 4's cloud-based technology platform to support the needs of a wide range of learners, placing them on a creative and adaptive learning path. Quadrant 4's education platform will be a unique offering that measures and adjusts progress toward achieving specific goals and objectives in the areas of:

- Academics
- Health
- Behavior
- Social and cultural interaction

Quadrant 4's learning environment will enable an individual's learning path to be adaptive, based on data and evidence, leveraging the collaboration, accessibility, performance, and economy of scale provided by cloud-based computing.

With its capacity, delivery track record in areas such as Healthcare, Media, and Retail verticals, and its commitment to education, Quadrant 4 is confident that its education platform will greatly increase access to structured educational resources; dramatically reduce the cost of delivering quality education; and support a meaningful dialog between all education stakeholders.

About Quadrant 4 System Corporation

Quadrant 4 (OTCQB:QFOR) is a SMAC (Social, Mobile, Analytics and Cloud) technology company offering state-of-the art PaaS (Platform as a Service) solutions in Healthcare (qHIX), Media (qBLITZ) and Retail (qSKU). Quadrant 4's highly scalable vertical cloud platforms coupled with our Global Professional Services organization provide our clients with a competitive advantage in the marketplace.

More information about Q4 Systems can be found at <http://www.qfor.com>.

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