

Quadrant 4 System Corporation Acquires DialedIN Corporation and Assets of Unitiv Corporation

SCHAUMBURG, Ill., Jan. 14, 2016 (GLOBE NEWSWIRE) -- Quadrant 4 System Corporation (QFOR) ("Quadrant 4" or the "Company"), a cloud technology company that offers SaaS (Software as a Service) and PaaS (Platform as a Service) based Exchange Solutions to the health and education verticals announced that it has acquired DialedIN Corporation (www.dialedin.com) and certain assets from Unitiv Corporation (www.unitiv.com).

DialedIN has developed an enterprise communication platform that is currently being deployed in multiple corporate client environments. The DialedIN technology platform creates, distributes and tracks enterprise communications. Their product suite focuses on internal and external communications and allows users to create interactive media-rich content. DialedIN's software also allows for the real time viewing of audience engagement with customized reporting and content analysis including granular individual and asset level activity. DialedIN is headquartered in New York City.

Unitiv's Intelligent Help Desk is a premier first-call support program built on Unitiv's proprietary customer-service platform. The platform was developed specifically to deliver exceptional support to Unitiv's user community on 365 x 24 x 7 basis. Unitiv is located in Atlanta, Georgia.

DialedIN's social media and analytics based technology will be integrated into QFOR's PaaS Exchanges (Health Exchange QHIX and Education Exchange QEDIX). This capability will be instrumental in enabling the Company's exchange partners to further implement SMAC (Social, Mobile, Analytics and Cloud) based advanced engagement and communications resources. With this advanced technology, the Company's exchange solutions will provide the following features:

- Broad marketing and outreach programs for health plans and Third Party Administrators “TPA’s”
- ACA Compliance reporting and other required communications including benefits summary and claims analysis
- District wide communications to school staff, students and parents
- Performance reporting to regulatory bodies with embedded analytics
- Advanced BI based “reach & teach” set of features that will improve exchange members’ learning experience based on predictive analytics

“DialedIN’s mission will continue to be to improve the current state of enterprise communications,” said Mr. Nick Abramovich, CEO of DialedIN. “Quadrant 4 provides DialedIN an opportunity to accelerate this mission by leveraging their existing best-in-class technologies. We couldn’t be more excited about what this means for our customers and employees,” Mr. Abramovich stated.

Unitiv’s asset acquisition will help the Company to create a concierge support experience that will differentiate Quadrant 4 from its competition. Quadrant 4 has always viewed the support experience as an opportunity to build lasting relationships with our customers. With the significant deployment of Quadrant 4 exchange platforms, the company needs a robust customer service and helpdesk operation to maintain the highest quality member services and support.

“We are thrilled to be a part of the Quadrant 4 family and help integrate our intelligent help desk platform to deliver round the clock technical support to their exchange clients,” stated Mr. Steve Zemruski, CEO of Unitiv.

Dr. Nandu Thondavadi, President and CEO of Quadrant 4 stated, “Our exchange platforms in health and education markets are getting increasing acceptance in their respective market places. We are witnessing rapid deployment and we must proactively integrate our client engagement framework and intelligent support technologies to our platforms to deliver rich and differentiated customer experience.”

About Quadrant 4 System Corporation

Quadrant 4 System Corporation is a SMAC (Social, Mobile, Analytics and Cloud) technology company offering SaaS (Software as a Service) and PaaS (Platform as a Service) based Exchange Solutions in Healthcare (QHIX), Education (QEDIX) and Media

(QBLITZ). Quadrant 4's highly scalable vertical cloud platforms coupled with our Global Professional Services organization provide our clients with a competitive advantage in the marketplace. Please visit www.qfor.com for more information.

Forward-Looking Statements

This release contains forward-looking statements, which are subject to the inherent uncertainties in predicting future results and conditions. Any statements that are not statements of historical fact should be considered to be forward-looking statements. Certain factors could cause actual results and conditions to differ materially from those projected in such forward-looking statements. We do not undertake any obligation to release publicly revised or updated forward-looking information, and such information included in this release is based on information currently available and may not be reliable after this date.

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